



STAY

— Sustainability at STAY —



STAY Green

STAY is committed to reducing our impact on the environment and making positive contributions to our local areas and communities. Led by an appointed **Green Team and experts, Mission: Net Zero**, we are seeking every opportunity to drive sustainability within our buildings and operations, as we work towards a greener future.

Our local community is also important to us, which is why we regularly seek opportunities to give back. Our internal values are centered around fostering an inclusive and supportive place to work, and we take welfare of our employees seriously.

View our [**Green Policy**](#).



Accreditations



In 2022 we achieved a **Gold Award** with internationally respected accreditation scheme assessing **'good environmentally friendly practice'** covering both sustainability and community. The Green Tourism certification programme promotes a greener, cleaner environment, for people, places, and our planet.



In 2023, we obtained a **Certified Plus achievement with EcoSmart by Greenagage**, following an assessment of sustainability criteria against internal practices as well as services provided to clients.

Our Journey

We have implemented several changes across the business, which we proudly share. But this represents just the beginning of our journey, as we endeavor to reduce our carbon output.



Data-led Approach

With a sustainability management system in place, we can manage environmental, social and people data in a single system. We will be able to set and monitor our sustainability goals in real-time, benchmark sustainability performance using industry set standards, & elevate our sustainability knowledge on best practices and guidance topics.



Carbon Balancing

The credits support a windfarm project in Brazil, comprising of the implementation and operation of 14 wind power plants, displacing fossil fuel-fired power plants and reducing greenhouse gas emissions.



Reduction Targets

3%

Reduction in water, waste and scopes 1 & 2 energy consumption.

Plastic Reduction

Our journey to reduce plastic throughout STAY has led us to review our current offering and make changes to reduce the use of plastic. Our search criteria has been based on locality and finding suppliers with clear sustainable credentials.



BOTTLE-FREE

Water dispensers were installed in each building, encouraging our guests to make use of the refillable carafes provided in their apartment.



PLASTIC FREE WELCOME HAMPERS

New local suppliers were sought to overhaul the contents of our welcome hampers. Our guests can enjoy their luxury welcome amenities, presented in compostable and biodegradable packing.



TOILETRIES

Phase I of our toiletry overhaul welcomed our new vegan bathroom amenity provider, Naturals Remedies, contained in recycled PET bottles. We continue our search for a plastic-free option to remove plastic in phase II.

STAY

The Stay

- DESIGN -

The 6ft reception desk located in the main lobby was **crafted using offcuts of marble**, which would have otherwise gone to waste. The unique nature of each piece reflects Camden's diversity and a celebration of the individuality found within our community.



- BACK OF HOUSE -

Weekly housekeeping reduces unnecessary water consumption that a daily service would provide.



- RECYCLING -

Three-compartment bins provided to separate waste types for recycling.



- DESIGN -

Weathered rugs no longer fit for purpose are being replaced by a new design, made from 100% recycled plastic bottles. Old rugs will be repurposed and reused or recycled.



- BACK OF HOUSE -

Eco cleaning products are now in use throughout STAY containing earth-friendly cleaning agents.



- BROWN ROOFS -

Each building has a brown roof containing a substrate surface left to self-vegetate from windblown and bird lime seed dispersal encouraging biodiversity.

Working Together

We understand that sustainability is best achieved together, which is why we encourage our guests to get involved during their stay with us.



RECYCLING MADE EASY

Our 3-compartment bins for general, organic waste and recycling provides the perfect opportunity for our guests to consider their waste output. Our waste centers are easily accessible for guests to use as and when they need.



MAKING LOW-CARBON CHOICES

STAY Camden is a car free site and any vehicles used on-site by the business are electric. We provide recommendations for low-carbon transport options, encouraging the use of public transport, cycling, walking and electric vehicles. Guests can also keep their bicycles in our complimentary secure bike storage facilities.



A TWO-WAY CONVERSATION

Feedback is important to us, and we love to hear from our guests about their sustainability ideas. We prompt feedback during our guest stay with our front office team, on the apartment tablets as well as our post-departure surveys.

Supporting Our Community & Local Environment



- BUG HOTEL -

A bug hotel resides on the STAY development, providing shelter for our local insects and minibeasts and encourage biodiversity.

- CAMDEN HIGH LINE -

Together with our parent company, LabTech, we have provided both financial and operational support, in the planning process for the new Camden Highline project. This park in the sky will bring a new green space and wildlife corridor to over 20,000 inhabitants.

- LOCALITY -

Our neighbourhood e-guide, encourages guests to explore their neighbourhood, and support the abundance of independent vendors in Camden, including vegan and vegetarian outlets. We also include a selection of low-carbon activities, and even have a pet-friendly guide too.



- VOLUNTEERING -

Our colleagues are given one paid day a year to volunteer at a cause of their own choice. We also provide opportunities such as canal-clean ups or charity collection activities if they'd like some inspiration.

Together with our parent company, LabTech we support a number of local social and environmental initiatives via financial donations, fundraising and volunteering activities.

Read more at labsgroup.com



- FOODBANK DONATIONS -

STAY launched a foodbank initiative in 2022, encouraging guests to donate or leave behind unopened surplus non-perishable food on check-out. Each week, we drop the collections at a local foodbank, reducing waste and helping our neighbours in need.



- BEE HIVES -

STAY launched two beehives in an offsite countryside location in spring 2023, supporting the UK's drive to increase our bee population.

STAY

